

Investment opportunities in the Western Balkans

The objective of the research is to reveal the investment opportunities and needs in the South East European region during the pre-accession process. The starting point of the research is the framework established by the Stabilisation and Association Agreements (SAAs) concluded individually between the EU and the countries from the region. During the research we try to draw general conclusions, but we will analyse the affected countries one by one as well. It is also important to calculate the volume of EU funds potentially available directly or indirectly for meeting the targets set by SAAs. It is also the aim of the research to reveal the potential fields where Hungarian enterprises can be involved into the investment projects initiated in the South East European region. In connection with this objective we also try to find the:

- potential interest of large enterprises operating in Hungary;
- the possibilities of domestic SMEs to become subcontractors in these projects;
- and the government tasks to facilitate the involvement of Hungarian enterprises in the whole process.

Duration: January-April 2007.